



Event Guidelines

Event Details

- Match Madness is scheduled for 7 AM to 7 PM on Tuesday, March 13, 2012 at Mokas Downtown.
- Organizations are encouraged to be on site or pop in and out throughout the day, but this is not a requirement for participation.
- GSCF staff and event participants will be easily identified in orange Match Madness t-shirts.

Donation Information

- Donors will select which organization endowment(s) to support. 90% of their donation will go to the organization's GSCF endowment fund(s) and 10% will go to the Fund for Greater Salina (FFGS) – GSCF's community grant fund. Donations of at least \$20 up to a maximum of \$1,000 per family or company will be matched at 50¢ on the dollar.

For example, if Jane Doe makes a \$1,000 donation to Organization X, \$900 will go to the Organization X endowment fund and \$100 will go to the FFGS. Organization X will receive an outright \$500 matching grant from GSCF. If Jane Doe increases her donation to \$2000, \$1,800 will go to the organization endowment fund and \$200 will go to the FFGS. The matching grant remains at \$500.

- Donations will be matched until the \$25,000 pool of matching funds is depleted. Making a donation at Match Madness does not guarantee matching funds.
- Event attendees may continue to make gifts to participating agencies after the match funds are depleted, but they will not be matched. They will, however count toward additional incentive prizes (see below).
- No single organization can receive more than half of the total match (or \$12,500).

- Donations are irrevocable and must be made in person, at Match Madness, by cash or check. Gifts made online will not qualify for matching funds.
- One receipt will be issued to each individual making a donation. GSCF will not accept a group of checks presented by one individual.
- Donations are tax deductible. Donors will receive a receipt letter after the event. Cash gifts will receive a hand written receipt that day and a tax receipt by mail.
- Donations by participating organizations to their own fund will not qualify for the match or incentive prizes.

Prize Incentives

- The three organizations that raise the most money for their endowments will received the following prizes in the form of outright grants: 1st place - \$500, 2nd place - \$200 and 3rd place - \$100.
- Throughout the event, an individual donor will be randomly chosen every hour (out of that hour's donations) to win an "And One Ticket". An additional \$100 will be given to the charity that received the donor's original contribution.