

We are a rope — individual fibers braided together to make a stronger whole.

Giving Matters

Greater Salina Community Foundation

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Welcome Post Rock Community Foundation!

Residents of USD 299 and all of Lincoln County will benefit from the reorganization of an existing community foundation. The Sylvan Area Foundation has recently affiliated with the Greater Salina Community Foundation, changed its name to the Post Rock Community Foundation and expanded its service area to include all of Lincoln County. The addition of the Post Rock Foundation to the GSCF family brings the total number of affiliate foundations to 11.

"We are excited about the foundation's future possibilities. Its greatest attribute is that it will provide benefits forever, to the whole service area," said Karen Meyer, Chairperson of the Post Rock Community Foundation.

As an affiliate, the Post Rock Foundation can immediately offer the services of a larger foundation with fewer expenses and less administration. A local board will be responsible for governance, community education and grant making decisions.

GSCF and affiliates qualify for matching grant program

The Greater Salina Community Foundation and five of our affiliate foundations have been accepted into the GROW II matching grant program through the Kansas Health Foundation. GROW II is focused on strengthening the community foundation field in Kansas and building endowments to underwrite solutions to local health issues.

"We know that many Kansans care deeply about their communities and if there was an opportunity for them to give back, they would. GROW II is building the infrastructure to make that possible," says Steve Coen, president and CEO of the Kansas Health Foundation.

Twelve community foundations across Kansas were selected to participate in GROW II and will be challenged to raise endowment dollars which will be matched by the Health Foundation. The following foundations are part of the GSCF family, listed with the match they qualified for.

- Greater Salina Community Foundation (\$800,000)
- Community Foundation for Cloud County (\$300,000)
- Heartland Community Foundation (\$500,000) — serving Ellis, Rooks and Trego counties
- Republic County Community Foundation (\$300,000)
- Russell County Area Community Foundation (\$300,000)
- Smith County Community Foundation (\$300,000)

As a part of the GROW II program, donations to the participating foundations will be matched, in part, by the Kansas Health Foundation. Donations to the foundation's administrative funds, newly established public health funds and community grant funds will be matched at \$.50 on the dollar. Donations to all other funds in the foundations, such as donor advised funds or funds to benefit local charities will be matched at \$.25 on the dollar. Only scholarship funds are not eligible for the match. All matching funds from the Kansas Health Foundation will go to the Administrative Fund and the Public Health Fund

In addition to the matching grants, each of the participating foundations will

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receive training, consulting and support and, if they meet certain benchmarks, an operating grant of 3.5 percent of the matching grant awarded by the Foundation on an annual basis for six years.

The Kansas Health Foundation will include additional community foundations in the GROW II program in 2010 and 2011. GSCF anticipates more of our affiliates will apply for the program.

The Kansas Health Foundation started working with community foundations across Kansas in the late 1990s as a way to further its mission of improving the health of all Kansans. The Health Foundation believes that strong community foundations build healthier communities.

“This is an extraordinary opportunity to build philanthropy in our region,” said Betsy Wearing, President & Executive Director of the Greater Salina Community Foundation. We are very excited about the opportunity to grow endowed funds for the benefit of the communities we serve.”

Because the GROW II program will match nearly every endowed gift, everyone can participate in helping the foundations meet their goals. In addition to current gifts, irrevocable estate gifts can also contribute to the matching campaign, even if the gift will not be received by the Foundation until well into the future, after the donor’s death.

“Many people have the ability to help their communities through their community foundation by remembering it in their estate plans. A study completed by the Kansas Association of Community Foundations shows tremendous potential for these communities if they are able to capture just a fraction of the wealth that will exchange hands in the next 20 years,” Wearing said. “The work we do today will create a brighter future for our grandchildren and great grandchildren.”

2010 PET Project underway!



Danielle Rider, Angela Chesney Herrington, Jericca Richardson & Mindi Davidson visit at Mokas.

A celebration and kick-off event was held on January 30, at Mokas for the 2010 PET Project. The PET Project enables young donors to come together with the help of the Foundation to offer a significant grant to a program or project of their choice.

The event was an opportunity to learn more about the PET Project. The 2009 PET Project grant recipient was the Wii-hab program at Bethany Home. Emory Myers, restorative nursing director at Bethany, spoke about the success of this grant and what an impact it has made on their residents.

Commitments for the 2010 PET Project are currently being received. Grant applications will be due April 6. Please mark your calendars for the grant selection lunch at Gutierrez Restaurant on April 28.

Leadership Salina class graduates

On January 5, the second class of the retooled Leadership Salina class celebrated their completion of the program. Class members, employers and others who have supported the program gathered at the Salina Country Club for the event.

Class members presented information on the two class projects. A project to enhance the walking/biking trails surrounding the YMCA included clearing the trail path, laying new mulch, adding benches and creating a fitness area. Members of local Boy Scout Troupe 5 assisted with the work. They widened the entrance to the trail and erected a sign that tells visitors about the trails. The sign was created by students at South High School.

The second project included remodeling and marketing for the Sunflower Adult Day Center. Class members created and mailed a

new brochure to outline volunteer opportunities. The project members also painted and remodeled the large activity space. The remodel included new and relocated shelving and storage items. The result was more space for clients and a more efficient space for staff.

Leadership Salina was revised last year, bringing together curriculum from the Blueprint for Leadership class formerly offered by the Foundation and Leadership Salina, offered through the Salina Area Chamber of Commerce. Additional curriculum has been introduced as a result of an ongoing relationship with the Kansas Leadership Center in Wichita.

Salinans Cindy Zimmerman and Carolyn Mikesell facilitate the class. Funding for Leadership Salina is provided by the Foundation and the Chamber. A community advisory committee oversees the program.

GSCF reaches milestones

The Greater Salina Community Foundation had more to celebrate as the New Year began. In addition to the start of our second decade, the Foundation reached milestones in both assets and grants awarded. As of the end of 2009, the Foundation has assets of more than \$50 million.

“The importance of a foundation should be in the work it does and the grants it makes, but still, the \$50 million mark is a milestone worth celebrating,” said Betsy Wearing, President and Executive Director.

Equally as exciting, since inception, the Foundation has made more than \$20 million in grants. “The exciting part about our growth is that it means the Foundation continues to have a greater ability to make grants,” Wearing said.

The Foundation was established in 1999 with no assets. The goal of the Foundation board at that time was to have \$10 million in assets in 10 years. The remarkable thing is that the foundation was able to grow to five times its original goal during a 10-year period that was the worst in history for financial markets, said John Mize, chairman of the board.

“It has far surpassed anyone’s expectations from when it started,” Mize said. “It’s provided support for a variety of community and regional activities that wouldn’t otherwise be getting that support.”

In 2006, the Salina Foundation was one of the first in the state to be recognized by the Council on Foundations in Washington, DC as a foundation that meets rigorous national standards.

The Foundation is known for its work not only in the Salina area, but also with regional affiliate foundations throughout north central Kansas. Affiliates comprise approximately 16% of the Foundation’s total assets. “Our

Foundation announces available scholarships

The Greater Salina Community Foundation is pleased to announce the availability of scholarships for area high school seniors and college students. Unless otherwise noted all scholarships are for students that will attend or are attending any accredited post-secondary institution. Additional information and applications are available on our website at www.gscf.org.

The Wally Beets – John Marino

Scholarship: for employees who are or have been employed by the Salina Country Club

Booker T. Washington Scholarship: for African American students from the Salina area

C.L. Clark Scholarship: for graduates of a Saline County high school currently enrolled in law school at either KU or Washburn

Tom C. Donatell: three one-time scholarships for a male student from Sacred Heart High School, a student from St. Teresa Academy, Kansas City, MO, and a nontraditional female KWU student studying nursing

The Brian C. Garnett Scholarship: for graduates of Salina High School Central

Hale Family Sunflower Promise Scholarship: for Kansas community college students who have completed 2 years of coursework and will be completing their degrees at a 4-year institution in Kansas

Evelyn R. King National Honor Society Scholarship: Selected by committees at Sacred Heart High School, Salina Central High School and Salina South High School based on criteria in the National Honor Society National Scholarship application

Jeanne B. Marts Scholarship: for students graduating from a Saline County high school who will major in elementary or secondary education

Kansas Federation of Republican

Women Scholarship: for female students entering junior or senior year or graduate school at a Kansas college or university, with a declared major of Political Science, History, or Public Administration

Area Scholarships

Gayle & Evelyn Richmond

Scholarship: for graduates of Plainville, Stockton, Natoma, or Palco High Schools

Orpha J. and Ernest Milbradt

Scholarship: for area high school students who plan to attend Kansas State University or the University of Kansas

Kelling-Tomlinson Scholarship:

for students from Smith Center High School attending accredited post-secondary institutions

Scholarships for graduates of Decatur County High School, USD 429:

- The Erik Erickson Memorial Scholarship
- The Betts Family Scholarship
- Decatur Community Scholarship
- The Jody Fredrickson Nursing & Health Scholarship
- Col. Delbert Townsend Scholarship
- Glenn L. & Edna M. Mott Memorial Scholarship

For more information, please call: Michelle Griffin, Affiliate/Scholarship Coordinator, at 785-823-1800.

partnerships in the region have been a significant part of our mission and our growth.” Wearing said.

“The Foundation is so fortunate to have had excellent board leadership. We count all of our past and present board members as ambassadors for our work,” Wearing said.

The key to the Foundation’s success has been “a spirit of collaboration,” Mize said. Staff and board members have made the Foundation successful by working closely with charities,

donors, investment advisers and regional foundations.

“It’s truly a community effort,” he said. “It’s people coming together with a common objective to try to make the community better. It’s something the entire community ought to be very proud of.”

Wearing agrees, “I think our growth is a tribute to our community. We grow because donors have confidence in the Foundation and because we live in a very generous community.”

Greater Salina Community Foundation Board of Directors

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Greater
Salina
Community
Foundation

113 N 7th Street, Suite 201 • P.O. Box 2876
Salina, KS 67402-2876
785-823-1800 www.gscf.org

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Our Affiliates

Smoky Hills Charitable Foundation,
serving Ellsworth County

Russell County Area
Community Foundation

Smoky Valley Community Foundation,
serving the Lindsborg area

Community Foundation
for Cloud County

Heartland Community Foundation,
serving central western Kansas

Republic County
Community Foundation

Catholic Community Foundation
of the Diocese of Salina

Smith County Community Foundation

Ottawa County Community Foundation

Washington County
Community Foundation

Post Rock Community Foundation
serving USD 299 and Lincoln County

Upcoming Workshop for Non-Profit Organizations



The Greater Salina Community Foundation will host a workshop for area non-profit organizations entitled “Engaging Board Members in Development.” The presenter will be Judy Sjostedt, Executive Director, Parkersburg Area Community Foundation, Parkersburg, West Virginia. This workshop is designed for both staff and board members. Topics to be covered include: a legal overview, relating dollars to mission, types of fundraising activities, fundraising for annual needs, roles of staff and

board members, understanding why people give and making the “ask.” Please mark your calendars for the morning of April 22, 2010. Call the Foundation office to make a reservation at 785-823-1800.

YGMC winter grants announced

The Youth GrantMakers Council (YGMC) received requests from fifteen individuals and groups totalling more than \$20,000 for their winter grant cycle. YGMC had \$4,600 available and awarded the following grants:

Christina Dunn (\$2,000): To start a music mentoring program for less fortunate students at Loyd Memorial Church

Salina South Lab Chicks (\$1,000): To buy lab supplies for Girls in the Lab Day which gets young girls interested in science

Ell-Salina PALS (\$600): To fund activities that help ease the transition for grade school students

into middle school and to help transfer students find their way around

Britney Johnson (\$500): To help keep the cost down for students who wish to attend the “Living Pants Up in a Pants Down World” Retreat

Libby Carter (\$300): To purchase Christmas gifts for underprivileged children who are served by Child Advocacy & Parenting Services (CAPS)