

Nutrition and Physical Activity Initiative Proposal Review Matrix

Category	High 5 Points	Moderate 3 Points	Minimal 1 Point
Alignment with Community Plan strategies	<ul style="list-style-type: none"> - Demonstrates vision, effectiveness, good management, and action for positive change - Addresses both nutrition and physical activity aspects of the Community Plan 	<ul style="list-style-type: none"> - Demonstrates a good vision, but lacks details for creating an impact or action for positive change - Addresses only nutrition or physical activity – not both 	<ul style="list-style-type: none"> - Vision and management of proposal not well planned - Proposal not directly related to Community Plan strategies.
Description of Need	<ul style="list-style-type: none"> - Addresses new and emerging needs or incorporates new approaches to current needs - Fosters self-reliance or is prevention oriented 	<ul style="list-style-type: none"> - Addresses a need, but does not describe in detail how the proposal will effectively address that need 	<ul style="list-style-type: none"> - Addresses a need that is not new or current - Focuses on “reactive” rather than “proactive”
Budget	<ul style="list-style-type: none"> - Provides a clearly articulated and itemized budget, appropriate in both amount and type - Leverages support from other sources - Helps non-profit organizations more effectively manage themselves and their finances 	<ul style="list-style-type: none"> - Provides a general budget overview appropriate in amount and type; lacks specificity - Lists other sources of funding which are pending. 	<ul style="list-style-type: none"> - Provides a partial or incomplete budget; contains items inappropriate in amount or type - Lists no other funding source
Sustainability	<ul style="list-style-type: none"> - Provides a clear plan for sustaining the project beyond the grant period - Shows agency accountability to sustaining the project 	<ul style="list-style-type: none"> - Shows a commitment to the project, but lacks specific detail about how project will be sustained 	<ul style="list-style-type: none"> - No plan for sustainability exists
<u>BONUS</u> Evidence of Collaboration and Support	<ul style="list-style-type: none"> - Provides specific examples of collaboration with agencies and reduces duplication of services - Includes clear evidence of commitment of resources to the project 	---	