

## 2010 Nutrition and Physical Activity Initiative Proposal Review Matrix

Category	High 5 Points	Moderate 3 Points	Minimal 1 Point
<b>Alignment with Community Plan strategies</b>	<ul style="list-style-type: none"> <li>- Demonstrates vision, effectiveness, good management, and action for positive change</li> <li>- Addresses both nutrition and physical activity aspects of the Community Plan</li> </ul>	<ul style="list-style-type: none"> <li>- Demonstrates a good vision, but lacks details for creating an impact or action for positive change</li> <li>- Addresses only nutrition or physical activity – not both</li> </ul>	<ul style="list-style-type: none"> <li>- Vision and management of proposal not well planned</li> <li>- Proposal not directly related to Community Plan strategies.</li> </ul>
<b>Description of Need</b>	<ul style="list-style-type: none"> <li>- Addresses new and emerging needs or incorporates new approaches to current needs</li> <li>- Fosters self-reliance or is prevention oriented</li> </ul>	<ul style="list-style-type: none"> <li>- Addresses a need, but does not describe in detail how the proposal will effectively address that need</li> </ul>	<ul style="list-style-type: none"> <li>- Addresses a need that is not new or current</li> <li>- Focuses on “reactive” rather than “proactive”</li> </ul>
<b>Budget</b>	<ul style="list-style-type: none"> <li>- Provides a clearly articulated and itemized budget, appropriate in both amount and type</li> <li>- Leverages support from other sources</li> <li>- Helps non-profit organizations more effectively manage themselves and their finances</li> </ul>	<ul style="list-style-type: none"> <li>- Provides a general budget overview appropriate in amount and type; lacks specificity</li> <li>- Lists other sources of funding which are pending.</li> </ul>	<ul style="list-style-type: none"> <li>- Provides a partial or incomplete budget; contains items inappropriate in amount or type</li> <li>- Lists no other funding source</li> </ul>
<b>Sustainability</b>	<ul style="list-style-type: none"> <li>- Provides a clear plan for sustaining the project beyond the grant period</li> <li>- Shows agency accountability to sustaining the project</li> </ul>	<ul style="list-style-type: none"> <li>- Shows a commitment to the project, but lacks specific detail about how project will be sustained</li> </ul>	<ul style="list-style-type: none"> <li>- No plan for sustainability exists</li> </ul>
<b><u>BONUS</u> Evidence of Collaboration and Support</b>	<ul style="list-style-type: none"> <li>- Provides specific examples of collaboration with agencies and reduces duplication of services</li> <li>- Includes clear evidence of commitment of resources to the project</li> </ul>	---	